



## Press Release

# Konica Minolta shows digital manufacturing innovations at Hannover Messe 2018

Langenhagen, Germany, 22 February 2018

**At the Hannover Messe (23-27 April 2018), Konica Minolta will be showcasing innovative solutions for the future of digital manufacturing (Hall 8, Booth C07). In line with the trends and upcoming developments which will shape the image of the world's largest industrial B2B fair this year, Konica Minolta will be displaying a variety of products and services that help manufacturing companies overcome the challenge of bringing digital concepts onto their production floors.**

Based on last year's success at the Hannover Messe, Konica Minolta is doubling its booth size from 93 m<sup>2</sup> to 186 m<sup>2</sup> this year to be able to bring even more innovative technologies and experts to the exhibition. Konica Minolta will be showing various solutions for the field of digital manufacturing: digitalisation of manufacturing workflows through IIoT platforms in collaboration with Siemens and AXOOM, assembly process optimisation through smart glasses guidance, document digitalisation automation through Robotics BPO and increasing accuracy of quality control via Digital Colour Data Management will be on display. Additionally, machine and process monitoring through intelligent video technologies, efficiency increase of pickup work in logistics through video-guided package tracking, security increase in gas monitoring through camera-based solutions and a centralised work manual management system for international companies which are in need of various language versions, will also be presented at the exhibition.

"For Konica Minolta, Digital Manufacturing is a core topic, because we are able to combine our distinct expertise and technologies from our different business units to enhance our solutions in this field. With the digitalisation of production processes, our customers are already facing very unique challenges based on their individual businesses. Konica Minolta puts their needs in the centre of its activities and is constantly working on new solutions to help them bring the digital era into their production facilities", explains Steve Rommel, Head of Digital Manufacturing at Konica Minolta Business Solutions Deutschland GmbH. "For this purpose, we also created our new business unit "Digital Manufacturing" and just recently opened our Digital Manufacturing Hub in Darmstadt, Germany, being the worldwide headquarter of manufacturing to put a further emphasis on the topic."



Please find additional information at <https://hannovermesse2018.konicaminolta.eu/>

### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly owned subsidiary of Konica Minolta Inc., Tokyo, Japan. Konica Minolta enables its clients to champion the digital era: with its unique imaging expertise and data processing capabilities, Konica Minolta creates relevant solutions for its customers and solves issues faced by society. As a provider of comprehensive IT services, Konica Minolta delivers consultancy and services to optimise business processes with workflow automation and implements solutions in the field of IT infrastructure and IT security as well as cloud environments. According to IDC, Konica Minolta is a “Major Player in Workflow Services Hardcopy in the Western European market” (2016). Being a strong partner for the production and industrial printing market, Konica Minolta offers business consulting, state-of-the-art technology and software and, in 2016, was the production printing market leader for the ninth consecutive year (InfoSource). The hardware portfolio covers light and mid production as well as industrial printing machines. Konica Minolta Marketing Services provides value added services that intelligently link print and digital marketing in an effective and efficient way. In the healthcare sector, Konica Minolta drives digitalisation of clinical workflows and offers a broad range of next-level diagnostic solutions. Through its Business Innovation Centre in London and four R&D laboratories in Europe, Konica Minolta brings innovation forward by collaborating with its customers as well as academic, industrial and entrepreneurial partners. Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 80 countries in Europe, Central Asia, the Middle East and Africa. With over 9,700 employees (as of March 2017), Konica Minolta Europe earned net sales of over EUR 2.4 billion in financial year 2016/17.

For more information, please visit <http://newsroom.konicaminolta.eu/> and follow Konica Minolta on Facebook, YouTube and Twitter @KonicaMinoltaEU.

For further information about the company, please visit: [www.konicaminolta.eu](http://www.konicaminolta.eu).

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